



**B.V. Patel Institute of Business Management, Computer & Information
Technology, Uka Tarsadia University**

Continuous Internal Evaluation (CIE) Criteria Third Year BBA (5th Semester)

Year 2017-18 (Odd Semester)

CIE for theory subject would be done based on following guidelines:

Sr. No.	Evaluation Parameter	Marks	Frequency in a Semester	Weightage in Internal Marks
1	Internal Examination	50	2	15
2	Case Study / Practical Assignment*	20	1	10
3	Unit Test / Quiz	20	2	10
4	Faculty Perception	30	3	05
Total Marks				40

* Applied assignment related to subject, small practical assignment, mini project, presentation, field work, etc.

Practical assignment would be evaluated based on written report and presentation / viva voce examination of the same. Practical assignment carried out in a group of 3 students.

Dr. Vijay Gondaliya
(I/c. Director)

Date: 07/07/2017



**B.V. Patel Institute of Business Management, Computer & Information
Technology, Uka Tarsadia University**

Parameter Guideline for TY BBA 5th Semester

1. Internal Examination

Specification	Marks
Question 1. Short Questions (any 5 out of 6)	10
Question 2. Applied Questions (any 2 out of 3)	20
Question 3. Theoretical Questions (any 2 out of 3)	20

2. Quiz

Specification	Marks
Question 1. Short Question (Any five out of six)	05
Question 2. MCQs (Negative Marking 0.25) (10 Question)	10
Question 3. True/False (Negative Marking 0.5) (5 True or False)	05

3. Unit Test

Specification	Marks
Question 1. Theory based question only (Any two out of three)	10
Question 2. Practical or Applied Question (Any two out of three)	10

4. Case Analysis / Practical Assignment

Specification	Marks
Written Report (Content)	10
Presentation or Viva	10

5. Faculty Perception towards Students

Specification	Marks	1st Evolution on*	2nd Evolution on*	3rd Evolution on*
Class Participation	05+05+05	31/07/2017	31/08/2017	30/09/2017
Class Behavior	05+05+05			

* All dates are tentatively.

Dr. Vijay Gondaliya
(I/c. Director)

Date: 07/07/2017